

## ***Acts of Kindness: Supporting Typhoon-Affected Barangays Through Gift-Giving***

On December 20, 2024, the Isabela State University (ISU) Cauayan Campus conducted the outreach initiative titled *Acts of Kindness: Supporting Typhoon-Affected Barangays Through Gift-Giving*. Held in Brgy. Gagabutan and Brgy. Guayabal, Cauayan City, Isabela, the activity reached 300 families, including children and the elderly, who had been severely affected by consecutive typhoons, including two supertyphoons.

The event was graced by notable ISU leaders and stakeholders, including Dr. Josephine Cristobal, former Extension Director; Dr. Jonathan Lord Aquino, OSAS Director; Mr. Armald Marcos, GSO Director; Dr. Freddie Cabrera, Socio-Cultural Director; Mr. Dionicio Gante, SSC Adviser; SSC officers; and Kawayan Communicator staff and adviser. Barangay officials from Brgy. Gagabutan and Brgy. Guayabal actively participated, ensuring the smooth coordination of the event.

Essential goods and holiday gift packs were distributed to 300 families, providing immediate relief and spreading festive cheer. Items included clothing, toys, and household essentials, thoughtfully prepared to address the specific needs of the affected communities. Interactive activities were also organized to uplift the spirits of children and senior citizens. The event's success was made possible through the collaborative efforts of ISU faculty, staff, students, and stakeholders. Preparations included resource mobilization, with donations collected from various colleges, and coordination with barangay officials to address logistical needs. The Php121,350 budget, funded by ISU Cauayan's Extension and Training Services (ETS), covered snacks, gift packs, and transportation expenses.

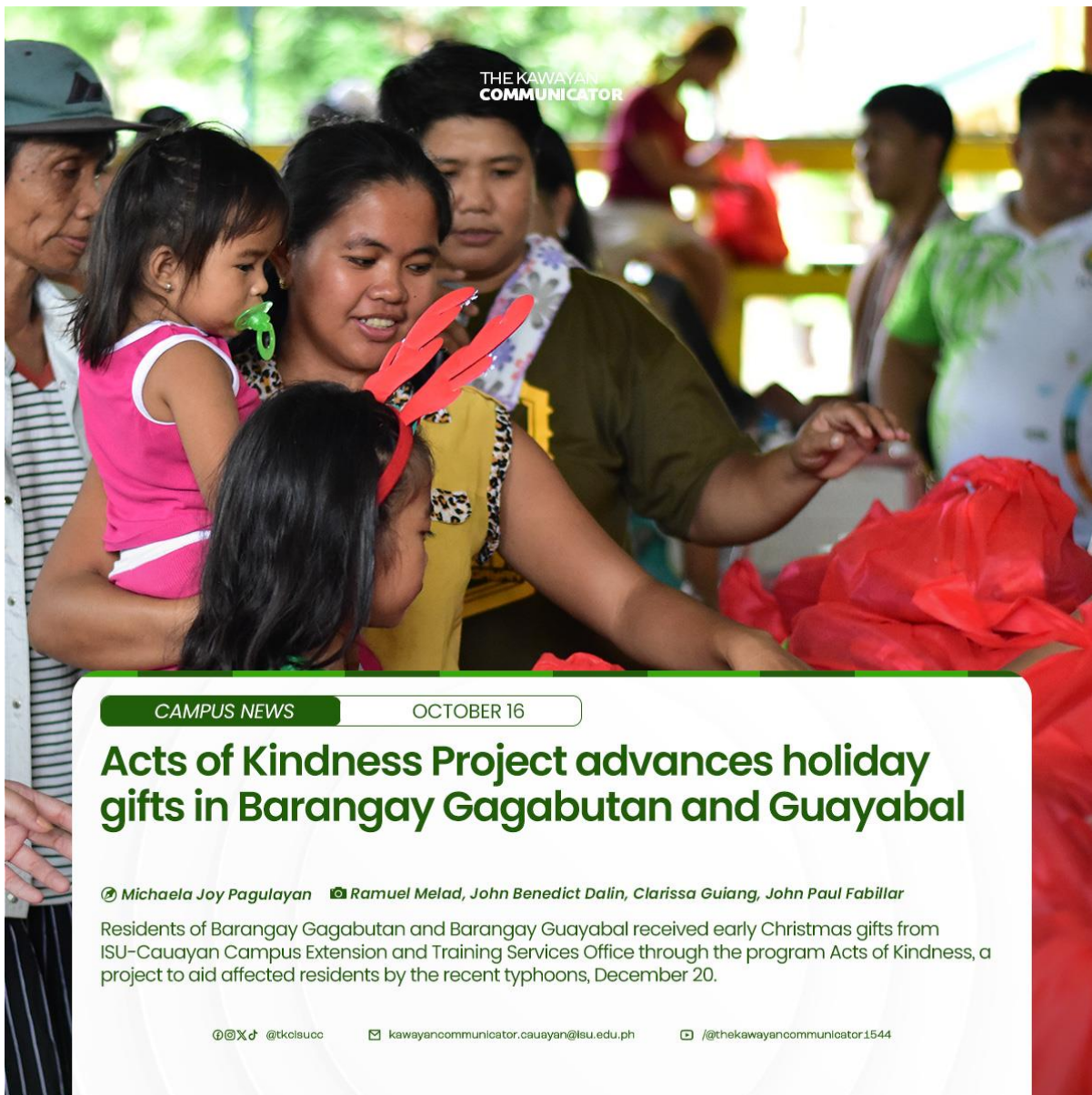
The outreach initiative successfully fulfilled its objectives of delivering meaningful support, strengthening community resilience, and igniting hope during the holiday season. Beneficiaries conveyed heartfelt gratitude for the assistance and encouragement they received, which brought much-needed relief and joy to their lives. Testimonials and vivid photos from the event captured its profound impact, showcasing not only the tangible benefits provided but also the emotional uplift and strengthened sense of unity among the affected families.

Through *Acts of Kindness*, ISU Cauayan reaffirmed its unwavering commitment to its Extension and Training mission, embodying the true essence of *bayanihan*. The initiative transformed a period of adversity into a powerful moment of compassion, unity, and solidarity, leaving a lasting impact on the lives of the affected communities.

### **PICTORIALS**

Residents of Barangay Gagabutan and Barangay Guayabal received early Christmas gifts from ISU-Cauayan Campus Extension and Training Services Office through the program Acts of Kindness, a project to aid affected residents by the recent typhoons, December 20. Last month, three consecutive typhoons—Kristine, Ofel, and Nika— hit Northern Luzon, affecting the City of Cauayan.

Barangay Gagabutan and Barangay Guayabal of Cauayan City were among the severely impacted barangays due to being low-land areas prone to flash floods since they are located near the Cagayan River.



CAMPUS NEWS

OCTOBER 16

## Acts of Kindness Project advances holiday gifts in Barangay Gagabutan and Guayabal

📍 *Michaela Joy Pagulayan* 📍 *Ramuel Melad, John Benedict Dalin, Clarissa Guiang, John Paul Fabillar*

Residents of Barangay Gagabutan and Barangay Guayabal received early Christmas gifts from ISU-Cauayan Campus Extension and Training Services Office through the program Acts of Kindness, a project to aid affected residents by the recent typhoons, December 20.

📧 @tkalsuoc

✉ kawayancommunicator.cauayan@isu.edu.ph

📺 /@thekawayancommunicator1544

The Acts of Kindness Supporting Typhoon-Affected Barangays Through Gift-Giving project aimed to spread hope and holiday cheer to help families recover emotionally by providing essential goods and holiday gifts to the affected families.

Elizabeth Mariano, 64, a resident of Gagabutan, shared the status of the whole barangay, noting that all homes were flooded during the calamity.

“Lubog ang buong barangay ng Gagabutan noong sunod-sunod ang mga bagyo, at nakakatuwa naman po na naghatid sila ng tulong gaya ng pagbibigay ng mga pagkain at maagang pamasko,” Mariano said.

(The entire barangay of Gagabutan was flooded during the consecutive typhoons, and it is good that they extended help to us as well as giving food and early Christmas gifts.)



**A simple gift, a heartfelt smile—proof that joy comes from the thought behind the giving.**



**Acts of kindness, no matter how simple, remind us of the power of giving.**